



Addiction Prevention Fund

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Kansspelautoriteit

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Kansspelauatoriteit

- Independent regulator since 2012



Public goals

- Prevention of illegal and criminal activity
- Prevention of gambling addiction
- General protection of consumers



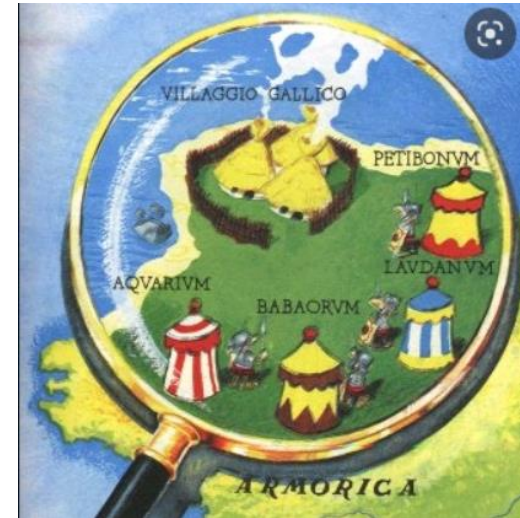


Opening the market for online gambling

FINALLY!

2021 new law: regulating opening online gambling market

1 October 2021: licenses for operators online gambling



New law has big impact: not only new rules for online operators

- Cruks (the Central gambling exclusion register)
- the digital vault with operator data
- and the **Addiction Prevention Fund**



Addiction Prevention Fund

Operators that offer high risk games have to contribute to this fund:
0.25% of their GGR

The Kansspelautoriteit manages and distributes this levy

The distribution of the fundings is decided by three organizations:

- Ministry of Justice and Security
- Ministry of Health
- Kansspelautoriteit



Addiction Prevention Fund

Three spending targets:

research into preventing
and limiting gambling addiction

anonymous treatment of
gambling addiction

national helpdesk



Zorginstituut Nederland





1. Research



Research into prevention and treatment of gambling addiction

ZonMw: a government organization that funds health research

This organization has been commissioned to develop a research program



Some main subjects for research

- vulnerable groups/risk factors



- prevention



- treatment/intervention



- product and context



- research practice and access to digital products
- prevalence research





2. Anonymous treatment of gambling addiction



Zorginstituut Nederland

The providing of subsidies is carried out by 'Zorginstituut Nederland', also a governmental organization

Existing regulation: anonymous e-mental health (various mental health issues)

Health care organizations can apply for grants to finance the anonymous treatment (e-health) of gambling addiction



3. National helpdesk 24/7



- Tender procedure
- Contract awarded to Human Assistance Network for Daily Support (HANDS)
- Loket Kansspel operational since 1 October 2021 = opening online market
- Players and the affected others can contact Loket Kansspel:
 - information
 - help
 - if needed direction to health care organizations in the region



Homepage Loket Kansspel

 **LOKETKANSSPEL** [I want to stop now](#) [Help a gambling addict](#) [Help seeker](#) [What is a gambling addiction?](#) [Read & listen](#) 

Help and guidance for people with gambling problems

Loket Kansspel is the central support point in the field of gambling problems. We offer help and guidance ourselves and refer you to help and guidance in your area.

[I want to stop now](#)

[Help someone else](#)





What does Loket Kansspel offer?

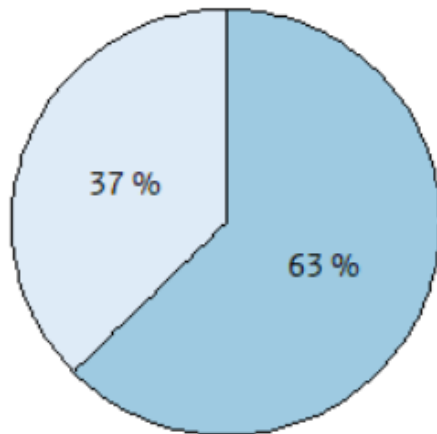
Loket Kansspel offers a variety of information/help:

- information (articles, tips and tricks, etc.)
- direct links for help (WhatsApp, chat, phone)
- a forum (with a moderator)
- podcasts
- self tests
- links to other websites (i.e. the self exclusion register: Cruks)
- information for operators

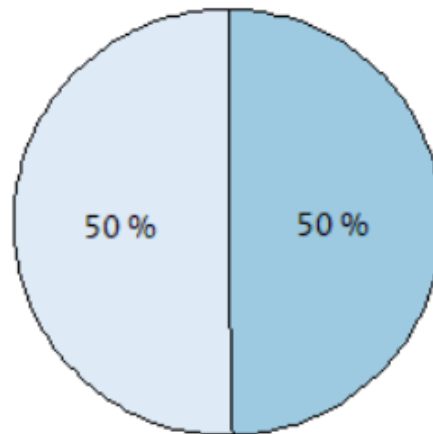


Requests

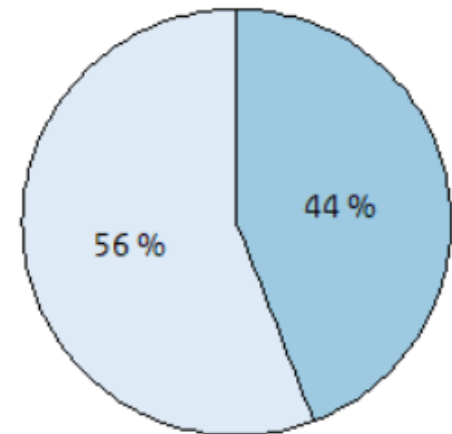
Q4 2021



Q1 2022



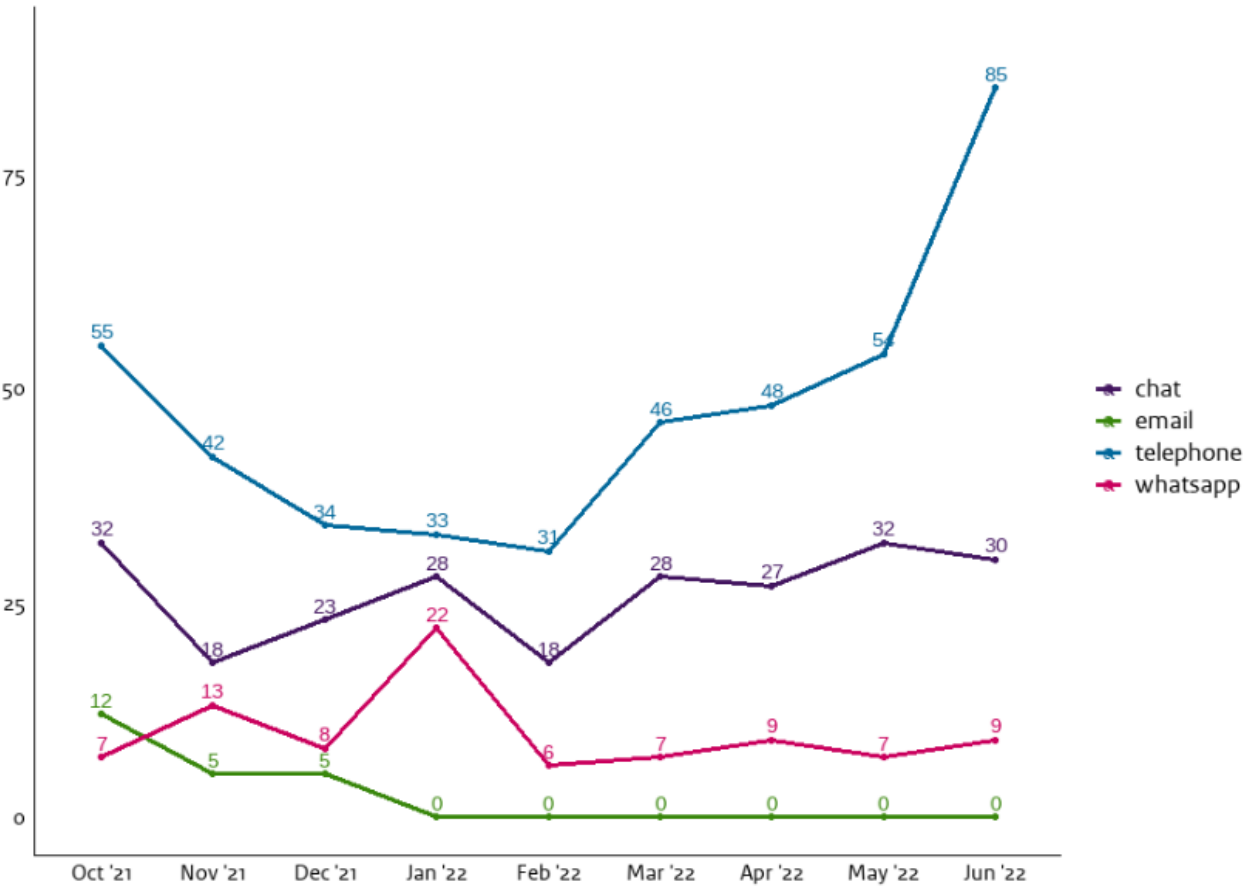
Q2 2022



 request for help  request for information

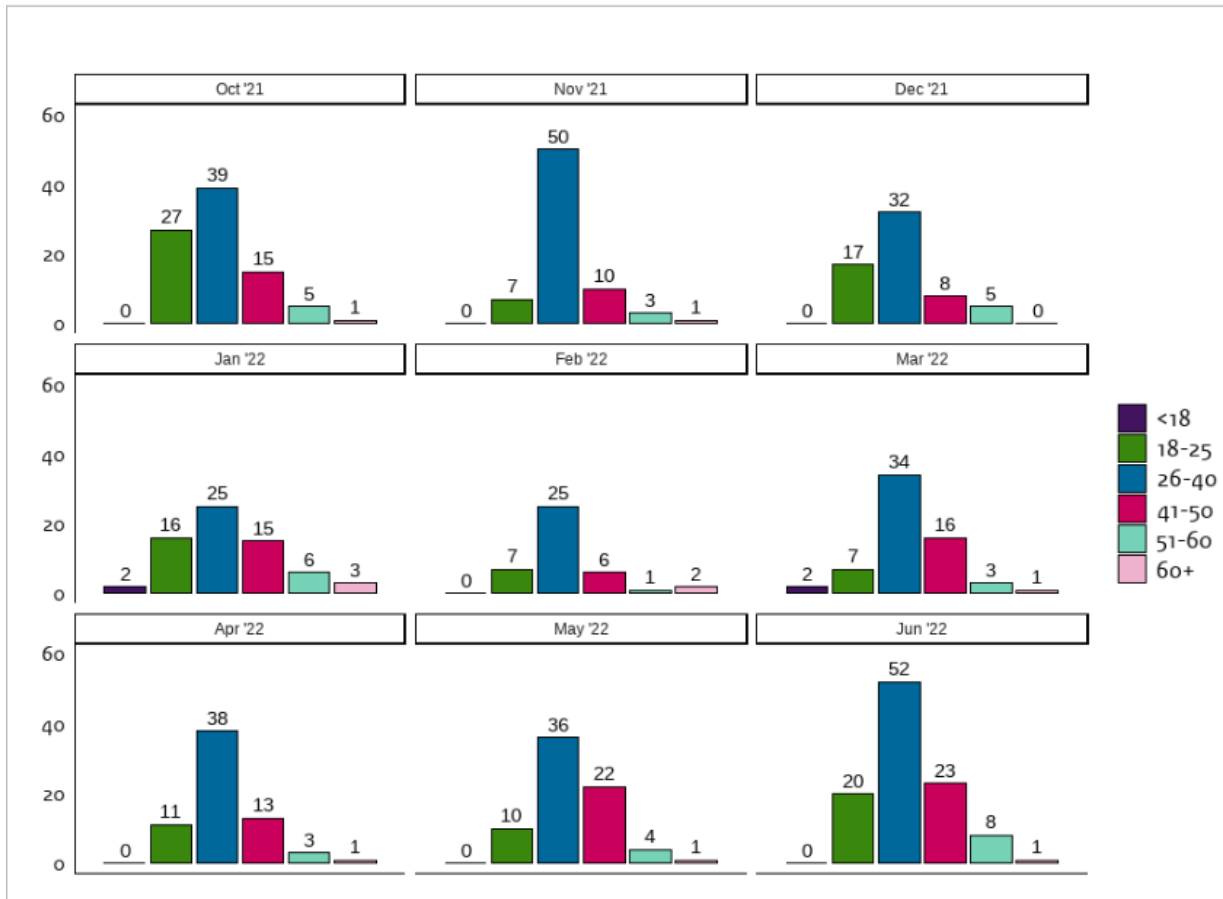


Number of requests for help per channel/device





Age = guessed





Questions?

