

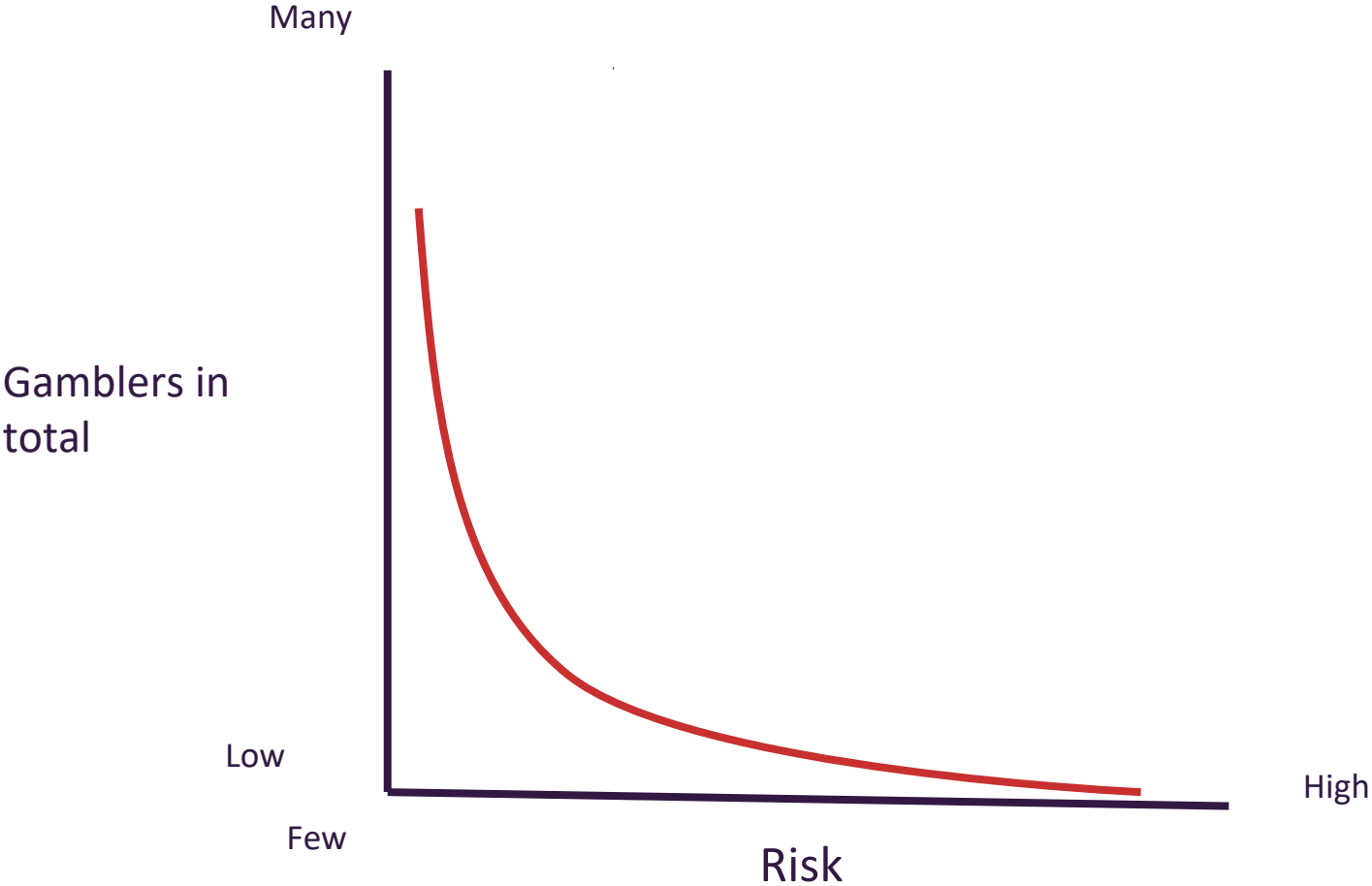


The Norwegian Gambling  
and Foundation Authority

Norway:

*A regulator that maintains a rare and curious market form that produces significant effects*

# The ideal gambling market



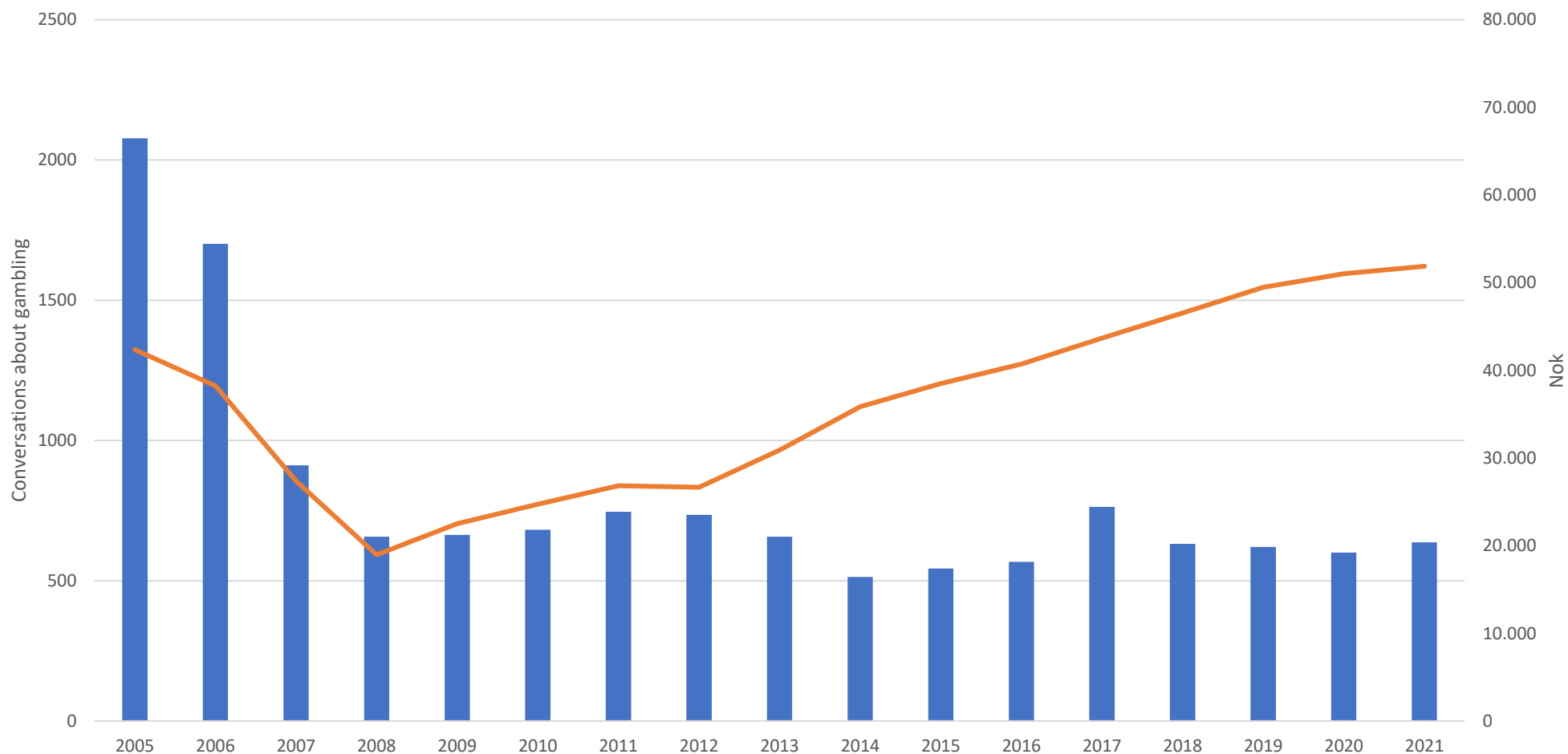
# National gambling policy

- **Prevention for the gambler**
- Regulation of lotteries and gambling;
  1. Prevent problem gambling and other negative social consequences
  2. Strict public control
  3. To be an income source for good causes

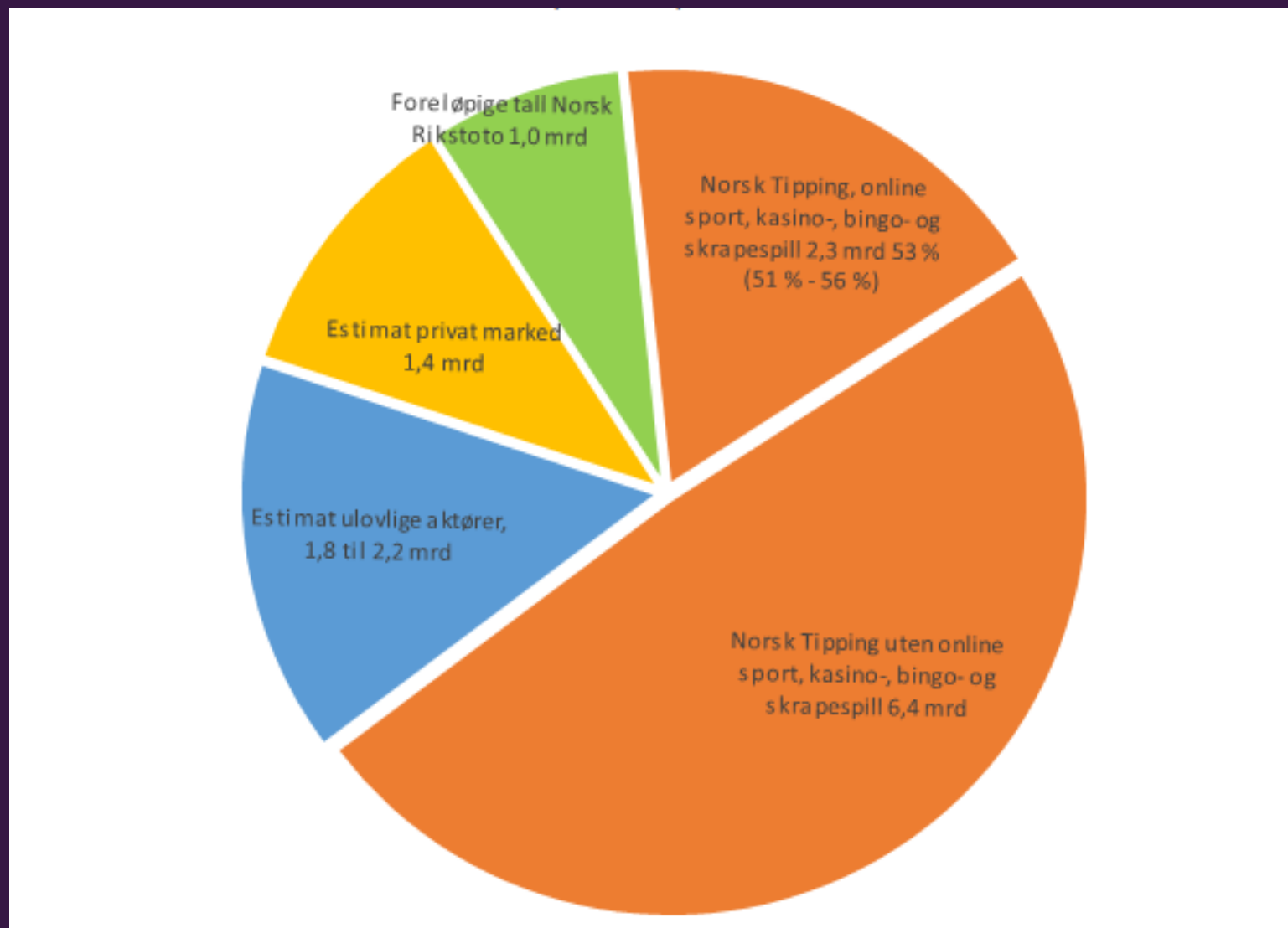
**To strengthen the state-monopoly;  
A strictly regulated monopoly**



Conversations about gambling on the Helpline and gross market development 2005 - 2021



# Market shares



## State controlled market:

### 1. Norsk Tipping:

- IVTs, number games, scratch cards, sport games and online casino, online bingo and online scratch games.
- Most are sold both land-based and online, and except for scratch card in paper all games have 100% registered play.
- Maximum loss limit on NOK 20,000 per month across all games.

### 2. Norsk Rikstoto:

- Horse-racing.
- All games are sold both land-based and online, and all games have 100% registered play.
- Maximum loss limit on NOK 20,000 per month across all games.

## Private market:

- Lotteries, bingo and games on ships in international route traffic.
- Mostly land/sea-based.
- Registered play proposed for electronic bingo from 2024.

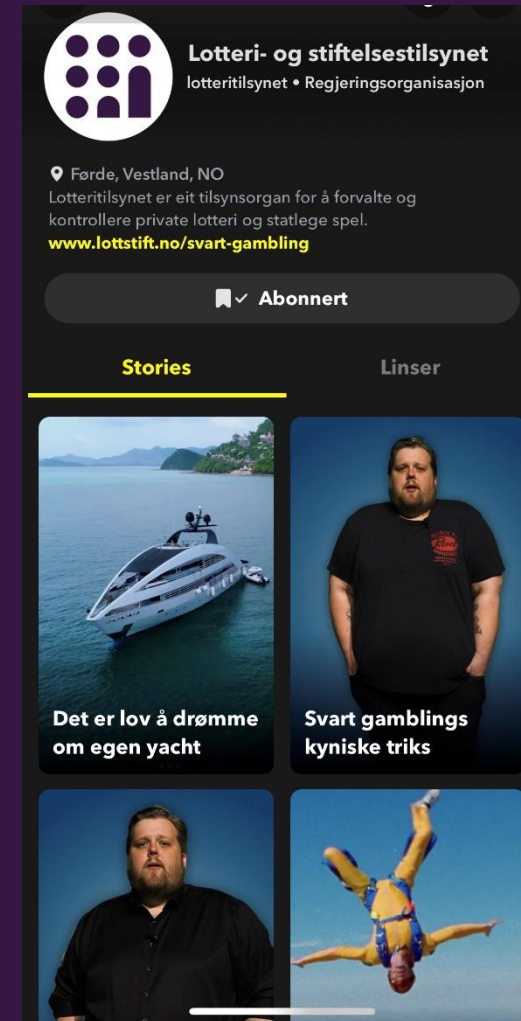
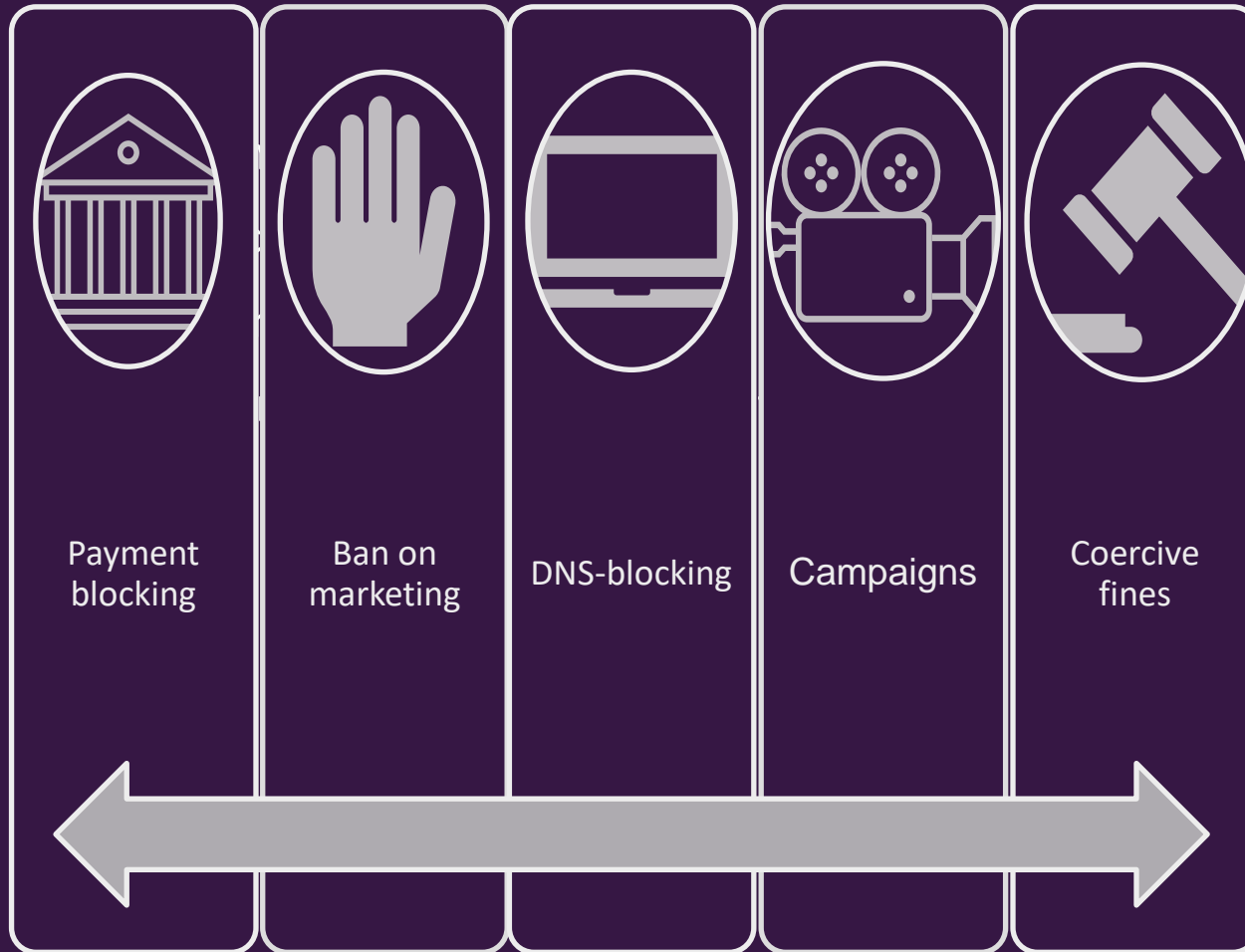
# Online Casino: The new slot-machine problem

- Strict loss limits
- Less available access to online casino games on web and app
- No marketing





# Regulatory measures against illegal operators



# Positive effects

- Strong market control of Norwegian market and illegal market.
- Strong channelization, year by year.
- Maximum loss limits reduce financial harm for the gambler and his family.
- Strict regulation has an positive impact on other actors in the gambling market.
- The two monopolists enable more rapid changes in the regulation.
- Reducing market-size, increasing costs of operating in the Norwegian market. Return on investment for illegal providers decreases.

# Number games to danger-games

